

Harold Taeter

Freelance · Websites, tracking, data and AI

I build websites, tools and automations for freelancers, small businesses and agencies, directly or alongside their team. A graduate in applied mathematics, with a background in AI research and hands-on experience of business process automation.

[EXPERIENCE]

2025 – now
Freelance, HTDev · Verviers
Websites, tools and automations for freelancers and small businesses. Clients keep their own accounts and receive the source code.
- **GridStab**: website for a power grid stability consultancy, selling PDF books personalised with the buyer's name (Stripe, Cloudflare Workers).
- **Pies Descalzos**: four-language website for a travel agency in Mexico City, with content managed by the agency (Astro, Sanity).
- **Atelier Sauvage**: multilingual website for a vintage shop in Verviers, catalogue fed from Google Drive.

2026 – now
Spread, own product · spreadmymessage.com
Turns a message into a Facebook and Instagram ad, in five languages. Stripe payments, moderation with the Claude API, Meta API integration, automated tests.

2026 – now
Subcontractor, digital marketing agency · Mexico
Tracking and attribution audits (GA4, Google Ads, Meta, HubSpot, GoHighLevel), implementation through GTM, and Shopify development for the agency's clients.

2022 – 2023
Digital automation engineer (RPA), Robonext · Liège
Ran projects alone from start to finish: development, client contact, documentation (UiPath, Power Automate).
- For a listed real estate company: a robot that sorts several hundred invoicing e-mails a day and enters the data into SAP, saving staff several hours a day.
- Data extraction from PDF invoices with computer vision, including training the team to prepare the data.

2024
Mathematics teacher (replacement) · Saint-Benoît Saint-Servais, Liège

2019 – 2022
Doctoral researcher in bioengineering, KU Leuven · Leuven
Analysis of fish behaviour with computer vision and deep learning (Python, TensorFlow, OpenCV). Internal tools, documented and shared with the team. Teaching assistant in solid mechanics.

2017 – 2018
Doctoral researcher in mathematics, University of Bari · Italy
Linear algebra algorithms for differential-algebraic systems of equations (MATLAB).

2013 – 2016
Teaching assistant, UCLouvain · Louvain-la-Neuve
Numerical methods and numerical analysis.

[EDUCATION]

2023 – 2026
Bachelor in psychological and educational sciences · ULiège
Highest honours

2014 – 2016
Master in civil engineering, applied mathematics · UCLouvain
High honours

2011 – 2014
Bachelor in civil engineering · UCLouvain
High honours

[CONTACT]

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Driving licence (B)

[SKILLS]

Web
Astro, Next.js, React, TypeScript, Tailwind, Jekyll

Back end and cloud
Cloudflare (Workers, D1, R2), PostgreSQL, Django, Flask, Vercel, AWS

Integrations
Stripe, Meta API, Sanity, Resend, Google APIs

Marketing
GTM, GA4, Meta Pixel and Conversions API, Google Ads, Shopify, HubSpot, GoHighLevel

AI and automation
Claude API, Claude Code, UiPath, Power Automate

Data
Python, Pandas, scikit-learn, TensorFlow, OpenCV, SQL

[LANGUAGES]

French · native
English · C2
Spanish · B2